

Picking a Wedding Date

by John Garcia, Blue Moon Entertainment

"So now that my fiancé and I are engaged, one of the first things we need to do is pick a date. Should we get married in the Spring? In one of the warm Summer months? How about in the Fall or even the Winter?"

First, decide if you would like for your special day to be an indoor or outdoor event. I ask this because we have seen the challenges for many a bride and groom who dream of the outdoor beach wedding or having their ceremony at one of our beautiful South Texas ranches. Although indoor events just about guarantee no worries with our South Texas weather, events being held outdoors come down to one simple idea... "Hope for good weather!" It's not just the rain you need to worry about. The summer heat, or the few but sometimes cold temperature days, and most importantly, our good ol' South Texas wind are the big concerns. Check the Farmer's Almanac* to browse weather history in your area and look for trends. Beach weddings are indeed beautiful, but keep in mind, our gulf breeze is typically very windy and can result in a bad hair day for that dream beach wedding. To some, it's not worrisome, but to others, the photos for your wedding album (if there is still such a thing) could be a challenge.

Now, let's talk about those brides & grooms who are considering the good ol' "Hallmark" Christmas Season for their big day. We have all attended December weddings at one time or another, but keep this in mind: you are going to battle with company Christmas parties... and there are a lot of them! As a vendor, we had almost 50 Corpus Christi events in December alone where we provided our entertainment and/or production services and only 5 of those were weddings! Company Christmas parties typically soak up those big Friday and Saturday night dates in December every year and they will secure those booking dates sometimes a year or two in advance! This means a bride and groom will more than likely find that their dream event location(s) may not be available because of the high percentage of the company Christmas parties. So, if you are considering a December wedding date, act fast, but also expect "retail fees." Facilities are almost guaranteed that their event spaces will be filled up for events in December so there's "no-give" in their proposed prices for food, event space, fees, etc... You can't blame them... that's just the way the business is.

If you are willing to consider a "bargain month," look into the month of August. That month is "back to school" month and also marks the end of summer vacation. Facility event spaces are rather slow during the month of August because everyone is getting back to their norm with their lives. Event facilities are more than likely willing to beg for your event with great rates. I've seen this for over 30 years, so if you are willing to look into saving a little bit of money on your wedding budget expenses, that's the month to look into.

Certain dates might be special to you or sound extra fun, such as getting married on double or triple numbers like 2/22/2022 (book that date NOW if you want it!). Whatever date you choose, the wedding is about your love for each other, so don't try to please everyone. The sooner you pick a date, the better your options for vendors on that date. Good luck!

*For weather history and trends, check out the Farmer's Almanac at almanac.com/weather/history

www.bluemoonentertainment.net

301 Doddridge St., Corpus Christi, Texas 78411 C-T: 361-779-8863

SA
VE
THE
DATE